

Press Information

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Suppliers from emerging markets dominate Philips Global Supplier Awards

Royal Philips Electronics (NYSE:PHG, AEX:PHI) today named Seastar China as its Best Overall Supplier at the third Royal Philips "Partners for Growth" Global Supplier Awards held in Groenendaal, the Netherlands, on 8-9 April. Seastar is one of three Award recipients based in emerging markets.

"In light of our growth ambitions in emerging markets, it is pleasing that suppliers from China and India are so well represented among the winners of our Royal Philips Partners for Growth Global Supplier Awards," said Barbara Kux, Chief Procurement Officer of Royal Philips Electronics and member of the Group Management Committee.

Philips presented five Awards in four Award categories - Best Overall, Breakthrough, Growth and Quality. The Awards recognize the suppliers' performance over 2007, and were accepted by executives from each winning supplier. The Awards are integral to Philips' strategic supplier relationship management program which brings together key Philips executives and representatives from top suppliers to create a powerful network of business partners. The goal is to jointly generate value through shared goals and leveraging of mutual strengths and competencies.

Best Overall Award winner Seastar supplies Philips with Printed Circuit Board (PCB) assemblies for Consumer Lifestyle and Lighting products. Seastar has significantly grown its business with Philips thanks to excellent product quality and delivery reliability. As an example of Seastar's commitment to Philips, the company has established a new plant in Wuxi to service Philips' demand for Lighting Electronics.

Breakthrough Awards were presented to global HR and recruitment specialist Randstad Holding NV, headquartered in the Netherlands, and JLC Electromet based in Jaipur, India. In 2007, Randstad worked with Philips in Drachten, the Netherlands, to achieve massive Total Cost of Ownership (TCO) reductions for shaver production (resulting in guaranteed €1 million savings). JLC has achieved growth and technical breakthroughs through considerable investments in their business with Philips. Furthermore, the company consistently delivers excellence in quality, cost and delivery.

The 2007 Quality award was presented to NEC LCD Technologies Ltd, a Japanese supplier specializing in the development and manufacture of color/monochrome liquid crystal display modules. The company supplies Philips with LCD monitors for patient monitoring equipment, and has an excellent track record for quality.

Wenzhou Guangda Electronic Component Factory (Guangda), based in China, won the 2007 Growth Award. Guangda supplied Philips with innovative master traffic lights and world-first energy-saving halogen lamps, thus supporting our green switch program.

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About Royal Philips Electronics

Royal Philips Electronics of the Netherlands (NYSE: PHG, AEX: PHI) is a global leader in healthcare, lighting and consumer lifestyle, delivering people-centric, innovative products, services and solutions through the brand promise of “sense and simplicity”. Headquartered in the Netherlands, Philips employs approximately 123,800 employees in more than 60 countries worldwide. With sales of EUR 27 billion in 2007, the company is a market leader in medical diagnostic imaging and patient monitoring systems, energy efficient lighting solutions, as well as lifestyle solutions for personal wellbeing. News from Philips is located at www.philips.com/newscenter.